



# IDE@L

Autonetics (Pvt) Ltd.



## CORPORATE PROFILE



KARACHI - ISLAMABAD - LAHORE - HYDERABAD - SUKKUR



## CONTENTS

CEO's Message	03	Data Centre Solutions	12
About Us	04 -05	Cloud Computing	13
Our Vision	06	Disaster Recovery Solutions	14
Our Mission	7	Consultation and SLAs	15
Alliances / Strategies Partners	8	Surveillance Security Solutions	16
What we do	9	Network Solutions	17
Enterprise Resource Planning	10	Organizational Structure	18
Desktop Virtualization	11		

---

## FOUNDER & CEO'S MESSAGE

Over the past 20 years, Ideal Autonetics Pvt Ltd. has emerged as a successful ICT solution provider in Pakistan. It has faced many challenges but remains committed and has always stood firm in terms of responsible business conduct.

This is a very special time in our forward march. We are celebrating two decades of our successful and landmark achievements. We began our journey with a vision and mission to serve our customers' computing needs, such as Software Solutions, establishing Data Centers, providing Virtual Desktop Infrastructure (VDI solutions), Consultancy, Networking and CCTV Surveillance Solutions.

We strongly believe that real business success is not just about profits but to create a balance between responsibility and fulfillment of commitments. As a Company, we value Honesty, Competition, Self-improvement and Accountability.

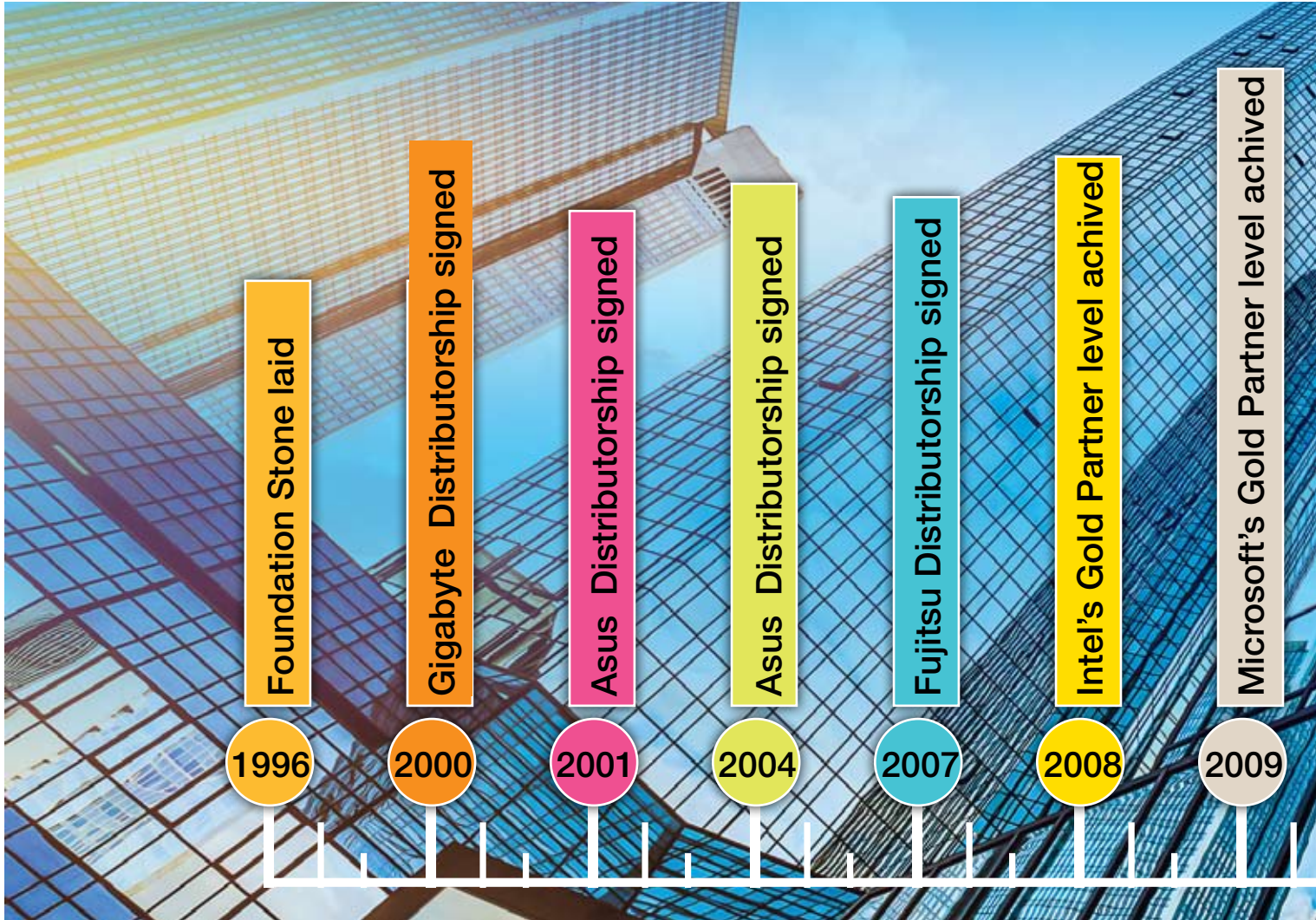
Our constant desire is to improve our operations as we go along and to implement ethical business practices, maintain respect for the individual and run the company in ways that earn us the trust of our clients, our business associates and our own people.

Our success is a tribute to our talented team because we provide a work environment that allows our people to grow.

I am sure that by maintaining handy, up-to-date resources we will be further empowered to achieve our mission.

**Aslam Pirzada**  
**Founder & Chief Executive Officer**





## ABOUT US

We have derived our name from "Autonetics," which means "the science studying brain functions used to design automated solutions." When we place the word "IDEAL" before "AUTONETICS," it becomes more thoughtful, and sombre and expresses our commitment to the vision and mission of the Company.

Ideal Autonetics has been in the IT business since 1996 and has been proudly serving a large number of satisfied customers and providing IT solutions to Enterprise customers, the Government and the Education sector. Ideal Autonetics Pvt Ltd. was formerly known as Ideal Distribution Line and was a sole proprietorship firm of the Founder/CEO, who later merged it with "Ideal Autonetics (Pvt) Limited." This consolidation has further strengthened the company's business position and has left a significant impact in the market, because being a private limited company it provides more legal assurance, guarantee, business commitment and promise to its customers than a proprietorship firm.

Our expertise in Information Technology is enormously remarkable as we provide complete computational solutions i.e. ERP solutions, Desktop Virtualization, Data Center solutions, Cloud Computing, Disaster Recovery solutions, Consultations and Service Level



Agreements, Surveillance Security solutions and Networking solutions.

Our alliances/strategic partnerships with the world's leading multinational companies i.e. Dell EMC, Vmware, Veeam, Microsoft, Symantic, Mdaemon, Cisco, HIKVISION, and Vertiv (Vertiv has acquired Emerson), is a testimony to our commitment and promise to our customers in providing the best solutions to meet their IT needs.

Our team of specialists and professionals makes us extremely proud and self-confident. We have assembled a group of professionals with wide-ranging backgrounds, experience and knowledge in their respective fields. Our skilled team of professionals also provides assistance to our valuable customers in their IT procurement decisions.

The most significant part in our profile is the trust that our customers have extended to us. The customer's confidence reaffirms us to a high level of professionalism, boosts our approach and makes us proud. Our valuable customers are Enterprise customers, such as Banks, Insurance Companies, Pharmaceuticals, Automobiles, Shipping, Aviation, Oil & Gas, Textiles, Hospitals, Government, Education and customers from the SMB segment. A list of our satisfied customers can be downloaded from our website.



# OUR VISION

We are committed to strengthening and withstanding our company position by providing solutions and services of superior quality and enabling success from the centre of technology.



## OUR MISSION

In line with the company's vision statement, we will deliver the highest value to our customers, employees and stakeholders in our capacity as a rising company. The upcoming years are sure to bring more innovation, new services and newer technology solutions. Our company will continue to shape and lead in the markets in which it chooses to compete.





## ALLIANCES AND STRATEGIES PARTNERS

Our strategic alliances with the world's leading multinational companies i.e. Dell EMC, VMware, Veeam, Microsoft, Symantec, MDAEMON, Cisco, HIKVISION, and Vertiv (Vertiv has acquired Emerson), is a testimony of our commitment and promise to our customers for providing world class solutions to meet the IT needs of large size enterprises, government, education and SMB customers. The wide range of total IT solutions expands our worth beyond our existing resources. We are also focusing on signing more value-added associations in future.



## WHAT WE DO

Our expertise in Information Technology is enormously remarkable as we provide complete computational solutions i.e. ERP solutions, Desktop Virtualization, Data Center solutions, Cloud Computing, Disaster Recovery solutions, Consultation & SLA, Surveillance Security solutions and Networking. Detail of each of the stated expertise is listed on the next pages.



## ERP (Enterprise Resource Planning)

IDE@L Business ERP (IBR) is a set of business software tools that integrate management of core business processes, often in real-time and mediated by software and technology designed to facilitate functions within a business. The IBR is specially designed and developed for public sector organizations, it provides effective control for managing (1) Human Resource Management (2) Biometric Management (3) Financial Management, (4) Payroll Management (5) Inventory/Asset Management (6) Transport Management (7) Document Management and Archiving and (8) Planning and Procurement Management. The product is easy in use with a simple GUI. This product is developed using ASPX/VB/JQUERY. For database, an SQL Server has been used. It is a web-based application which is easy to publish, easy to operate and easy to expand. This is a secure application and prevents threats through its six-layer security barricade.



## Virtualization

The Virtual Desktop Infrastructure (VDI) solution offered by us is the best solution for organizations to manage their workforce from a central point. The VDI solution offered by us is operational at many organizations and in our office as well and can be demonstrated on the customer's request. The benefit of the VDI solution is that the customer can access its desktop from anywhere and from any device. It is easy in management, reduces total cost of ownership, data is more secure and it is risk-free because it is hosted in the data center with virtual tap backup library option. Our team can assist customers in sizing their needs and selecting a solution that fits their need.



## Data Center Solutions

The Modern Data Center is the future of IT infrastructure. We offer Converged Infrastructure to our customers. This reduces the time and cost of deploying, configuring and managing hardware and software components separately and increases time to value IT investments. It is essential that converged systems be built on technologies that are third-platform ready, like flash, cloud-enabled, scale-out and software-defined systems. We have solutions from the world's leading Dell EMC which is ranked as the World # 1 brand for Storage, Converged Systems and Cloud Infrastructure. Our customers can rely on our Data Centre Solution with piece of mind.



## Cloud Computing

We offer a Hybrid Cloud Computing solution from world-class Dell EMC, because it provides the foundation for a cost-effective and successful digital transformation. Today's most innovative organizations are enthusiastic adopters of hybrid cloud because it saves up to 67% cost within 3 years. This solution delivers the right combination of services your business needs with solutions for traditional and cloud-native workloads. Hybrid cloud benefits your entire organization. We offer Enterprise Hybrid Cloud and Native Hybrid Cloud. Our team of professionals can assist the right Cloud solution according to the customer's need.



## Disaster Recovery Solution

Disaster avoidance and recovery are significant challenges for many organizations. Cost considerations, resource constraints, downtime and complexity are key obstacles. As a result, many organizations still use trucks to move tape backup copies offsite for disaster recovery. These traditional methods are inefficient, costly and unreliable. However we offer Technology Solutions of VMware combined with Dell EMC. This provides disaster avoidance and high availability of your virtualized environment with EMC VPLEX. It delivers both a local and distributed federation that enables you to increase protection and reduce unplanned application outages. This integration with VMware vCenter creates further efficiencies, resulting in a reduction in VMware backup time by 90 percent and recovery speeds up to 30 times.



## Consultations

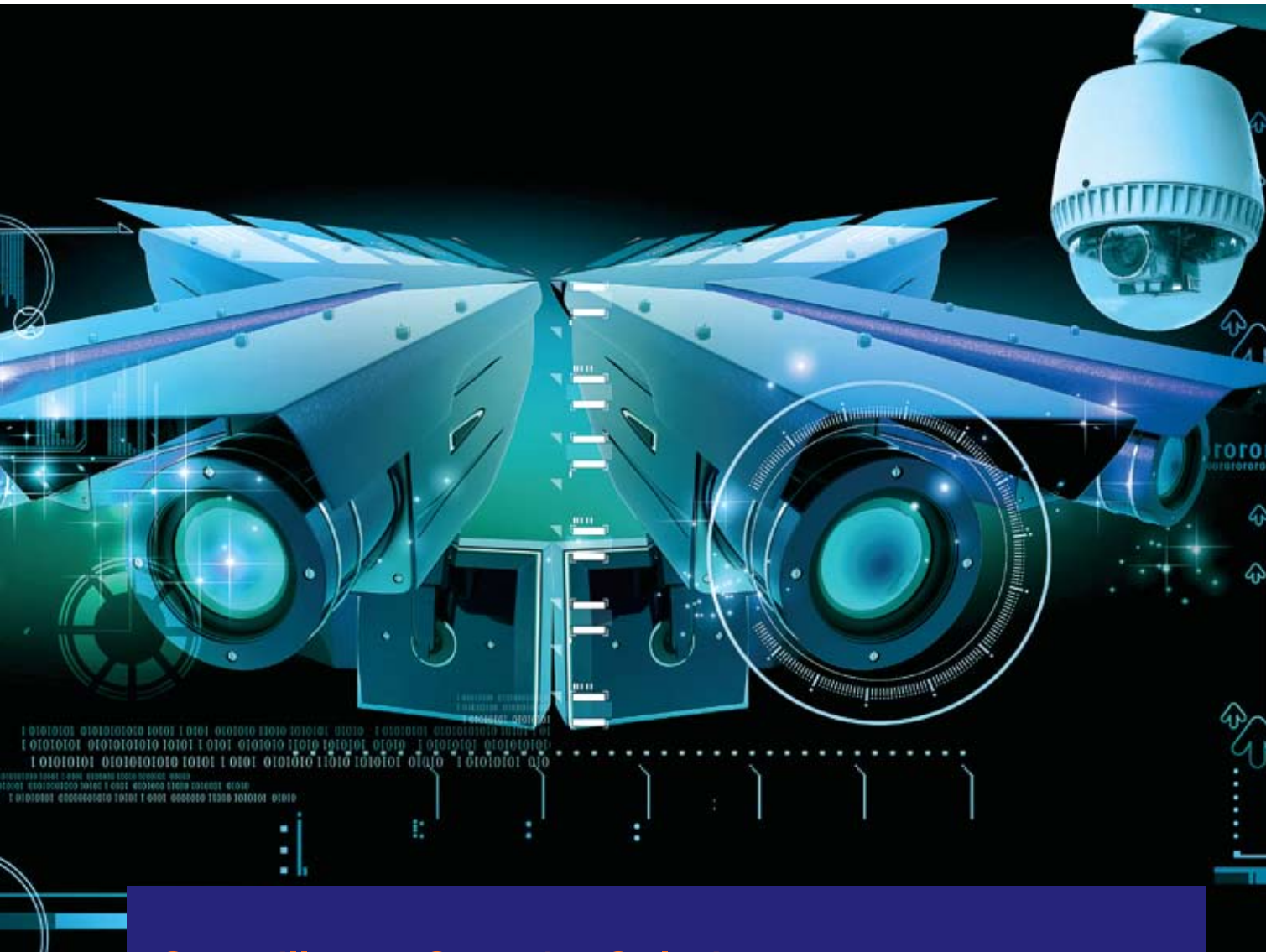
Our IT Consulting Services are focused on advising organizations about how to use information technology (IT) in achieving their business objectives. We provide advice, that IT consultancies often estimate, manage, implement, deploy and administer IT systems on behalf of our client organizations. In other words, we solve all your IT challenges internally, save you unnecessary cost as a result of which other aspects of your business could suffer. Our team of experts offer affordable IT consulting services to help you achieve your short and long-term IT objectives. With over 20 years of experience, we are available to provide strategic guidance on a variety of topics, including, IT budget planning, risk management, business continuity planning, IT Assessments, IT Operational Services, Application Managed Services and much more.





## Networking Solutions

We offer a variety of networking solutions i.e. Enterprise Network solution including Active and Passive needs. Unified Networking with wired and wireless requirement of the customer includes WAN and Mobility to boost your business with a digital-ready network supported by industry-leading companies such as Dell EMC, Cisco and Huawei. We provide services for laying of Optical Fiber cables and offer networking solutions which can be centrally managed within the organization's LAN or distributed wireless networks through cloud.



## Surveillance Security Solutions

We offer Surveillance Security solution from world leading companies for Intelligent Video Surveillance with increased performance, functionality, usability and business productivity. This includes enriched smart features across the entire range of industry-leading IP cameras, Smart NVRs and video management software, together with tailored applications especially designed to meet individual requirements of key vertical markets. Our experts recognize customers' needs and help them to differentiate the real threats from the background noise and ways to efficiently retrieve this information amid the explosion in stored data.



## SLA - Service Level Agreement

Ideal Autonetics IT business support has grown in to a leading IT support company in Pakistan, providing solutions all the way from corporate customers with nation-wide locations to small and medium business. Our engineers are highly skilled, certified and high level of experienced in establishing and managing business IT environments.

We aim to provide clients with real solutions to help them adapt to the rapidly changing environment of the technology industry. We provides a complete line of total lifecycle support services designed to complement the needs of technology driven companies that add value to their business operations, products and services.

Ideal Autonetics offers integration services to help you solve your business problems in a manner unique to your business. Ideal is committed to delivering fully-integrated solutions that meet your business and technical requirements. As a Solutions Integrator, Ideal Autonetics provides total project management, right from architecture design, integration, system and interface development to migration.

# Our Valuable Clients



# Our Organizational Structure





KARACHI - ISLAMABAD - LAHORE - HYDERABAD - SUKKUR

Office: 201, 2nd Floor, Landmark Plaza, I. I. Chundrigar Road, Karachi  
Phone: 326267931, 32628019, 32620017, 32628378, 32215525  
Fax: +92 (21) 32215526, Web: <http://idlsys.com>